

# Social Media Services by Prime ICT

## Build Your Brand. Grow Your Audience. Drive Results.

In today's digital-first world, your customers are scrolling—and your business needs to be where they are. At PrimeICT, we help businesses turn social media into a powerful tool for visibility, engagement, and growth.

Our expert team takes the guesswork out of managing your social platforms, combining strategy, creativity, and analytics to deliver results that matter.

## Why Choose PrimeICT for Social Media?

### **Strategic & Data-Driven**

We don't just post for the sake of it. Every piece of content has a purpose.

### **Consistent Brand Voice**

We learn your brand, tone, and audience to create on-brand messaging that connects.

### **Creative Execution**

From scroll-stopping visuals to high-converting captions, we craft content that performs.

### **Full Transparency**

Regular reporting and check-ins keep you in the loop. No fluff—just results.

### **Local Insight, Global Trends**

Based in Australia, our team understands your market but stays ahead of worldwide digital trends.



## What We Do

Whether you're starting from scratch or need help levelling up your current presence, our social media services are fully managed and results-driven.

### Social Media Strategy

We develop a tailored strategy aligned with your goals, target audience, and industry trends.

### Content Creation

High-quality posts, visuals, videos, stories, and captions—branded, engaging, and on-message.

### Platform Management

Full management of your accounts across Facebook, Instagram, LinkedIn, X (Twitter), TikTok, or others.

### Paid Ads & Campaigns

ROI-focused ad campaigns to boost reach, drive traffic, or generate leads—fully managed and optimised.

### Audience Growth

Organic follower growth through consistent engagement, hashtag research, collaborations, and community building.

### Analytics & Reporting

Monthly performance reports with insights into reach, engagement, conversions, and growth.

### Reputation & Engagement

We monitor messages, respond to comments, and protect your brand with prompt, professional communication.

